



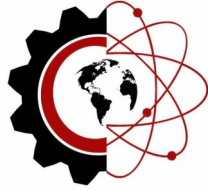
MEDIC FOUNDATION

APPLICATION INSTRUCTIONS:

Dear Applicant,

Thank you for your interest in joining MEDIC Foundation. Role description and recommended qualifications can be found in the next page. Please attach your resume and cover letter to this package and follow these steps:

- Email the package to **contact.teammedic@gmail.com**
- Enter the subject line as "Marketing Coordinator - Applicant Name"
- Please attach any sample design work (social media posts, newsletters, etc) that you have designed in the past to the application package (optional).



M.E.D.I.C
TECHNOLOGY | CULTURE | HEALTHCARE

MEDIC

Culture || Innovation || Design

Our Mission:

Our mission is to help innovate an advocate for chronic diseases worldwide. We want to make a difference in the lives of individuals affected by such diseases and provide quality industry-leading solutions.

Our Vision:

We aim to revolutionize the way people approach chronic diseases. Be it through advocacy or innovation, we would like to make the world a better place for those affected by them.

Medical Engineering students Designing Innovations for a Cause

Marketing Coordinator Description:

As the marketing coordinator, the individual will work towards making MEDIC's cause known to the general audience, and reaching out to interested groups to support our cause. The goal of this role is to revolutionize the way people approach chronic disease through advocacy, and inform the audience of our innovations through social media and other marketing mediums.

What you will learn

- Will learn and improve communications, written, and leadership skills.
- Will undergo training to learn skills on how to lead and conduct social media campaign.
- Will learn how to communicate respectfully and effectively with stakeholders and other parties.

What you bring to the team

- Strong written skills.
- Strong communications skills.
- Strong interpersonal skills.
- Foundational leadership skills (includes strong will for commitment).
- Experience in designing social media posts and conducting campaigns are an asset.
- Experience in writing newsletters is an asset.

Recruitment Insights:

- Position type: hybrid.
- Any faculty, any year.
- Recruiting 2 candidates for this role.



@mediefoundation



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@contact.teammedic@gmail.com